

## Project Ice Track a good deal for city

After reviewing all The Windsor Star articles and press releases on the Project Ice Track website, I find it hard to believe that the mayor and his administration prefer to attack the Project Ice Track proposal, versus embracing and acting on it.

Here you have a partnership of the Toldo and Rosati families, two of the areas most prominent, offering to put up approximately 60 per cent of the total investment for an arena and take all its operating-loss risk. It's beyond me why the city is not all over this deal.

I believe the mayor is correct in saying that the decision must be based on a sound business case. I can't wait to see the business plan for the eastside arena proposal.

It seems the Project Ice Track team has come up with a new and innovative way to make an arena venture viable. I'm willing to bet all the other municipalities and towns that are in the process of evaluating arena proposals are wishing this was their deal.

So, Mr. Mayor, why the delay?

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## New arena could be a tourist attraction

After reading the recent news releases and viewing some sketches of the proposal put forth by the Toldo-Rosati group, I feel this is an excellent proposal and that the business plan behind it must be as equally impressive.

Both the Toldo and Rosati families have clearly proven their business excellence, as well as their commitment and involvement within our community, throughout the years. There is no doubt in my mind that the proposed entertainment complex will definitely become a major tourist destination — likely bringing thousands of visitors and hundreds of jobs.

A new arena has been in the works and debated for 20 years in Windsor and now there is another opportunity to get it built at no additional cost to the taxpayers than has already been allotted.

The City of Windsor's mission statement coincides with this proposal and reads as follows: "The City of Windsor with the involvement of citizens, will deliver effective and responsive municipal services, and will mobilize innovative community partnerships."

In my opinion, the citizens of Windsor must be scratching their heads in confusion as to why city council is not rushing to debate this in chambers and iron out a deal while it's still hot.

Kudos to this latest proposal. I am confident — as are other people — that after careful review, there should be no reason for city council to turn this one away.

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