

PROJECT ICE TRACK

LARGE VENUE SPORTS & ENTERTAINMENT CENTRE



One of the most unique projects proposed in this region !



Wayne Gretzky G99 Restaurant
Live and Off Track Horseracing
Slots at Racetrack's Program
6500 Seat Spectator Arena
Community Ice Rink
Sports Hall of Fame



We want your feedback! Comment online at

www.icetrack.ca

REASONS WHY PROJECT ICE TRACK MAKES SENSE !

1. Taxpayers **NOT** responsible for the operating costs or deficits.
2. Since 1999, **The City of Windsor has received \$18.5 Million of non-tax revenues from the Windsor Raceway slot program.** The City's investment in Project Ice Track will secure and enhance this source of non-tax revenue.
3. Creation of **new non-automotive jobs** and **securement of existing agricultural and gaming jobs.**
4. Additional, much needed community ice time in a state-of-the-art facility.
5. **Wayne Gretzky's G99 Restaurant / Museum** and the Windsor-Essex Sports Hall of Fame are tourist destinations in themselves.
6. Up to 7,500 seats for non-sport venues will attract **world class family entertainment** such as ice shows, concerts and much more.
7. The Project is being developed by two successful local families (Toldo and Rosati) committing over \$23 Million in private funds.
8. Project Ice Track is the first of a kind **regional tourist destination** that will include family entertainment, hockey, horse racing, gaming and much more.
9. Windsor's economy and tourism industry will receive a much needed boost, including increased visitors and revenues.